



# Case Study: GEODIS



3PL CASE STUDY

## Overview & Challenge

GEODIS, a leading global third-party logistics (3PL) provider, was looking for a way to dramatically improve their fast-growing e-commerce fulfillment productivity for a major women's apparel brand. They needed to efficiently manage peak season volume increases, despite a tight labor market.

Initially deploying 28 LocusBots into the 139,000 square foot facility handling nearly 30,000 SKUs, GEODIS saw an immediate 2X productivity improvement.

Based on this success, GEODIS has now deployed the Locus solution at multiple large customer sites with further expansion planned for the coming months.

Sr. Vice President of Engineering Kevin Stock said, "Locus said that we'd hit 2X in productivity measurements and we are seeing that. They're delivering on what they said."

*Locus's functionality and software is superior to their competitors. Their LIDAR technology allows these robots to work better than advertised in terms of avoiding people, other robots, pick carts, and other obstructions that may come into play in a warehouse.*

Mike Nowell  
General Manager, DHL Supply Chain NA

## Locus Multi-Bot Solution at GEODIS

28

Deployed  
LocusBots

13

Weeks for  
Implementation

5

Container  
configurations



Rich Analytics + Actionable  
Reporting Dashboard



# GEODIS uses LocusBots for 2X productivity, reduced training time, and to seamlessly scale to meet peak season volume with existing staff



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## Results

With Locus, GEODIS was able to double the volume of orders processed – using their existing work staff of material handlers. Plus, Locus’s easy flexibility allowed them to seamlessly scale to meet sudden order spikes and seasonal volume increases without major labor issues.

Locus was fully deployed within the 139,000 square foot facility in less than 90 days and seamlessly integrated with their WMS system to provide real-time actionable operations and performance data.

Locus’s intuitive UI cut GEODIS worker training time in half, allowing new and seasonal workers to be productive immediately. LocusBots automatically display pick information in a GEODIS worker’s preferred language onscreen (English, Burmese, Chin, Spanish, etc.), further minimizing order errors.

LocusNet gives GEODIS managers detailed, real-time management visibility and operational insight, allowing them to effectively manage productivity and address business challenges



## Results

2X

Productivity Increase

50%

Reduced Training Time



Fast Implementation



Real-Time Reporting



*We were looking for a solution that, as we grew, allowed our operators to be more productive and so we were able to scale easier, especially at peak times of the year, especially with our e-commerce accounts.*

Alan McDonald  
Sr. Director, Continuous Improvement



*Some of the intangible benefits we’re seeing is increased order accuracy, increased employee satisfaction. Because attracting and retaining our key employees is very important to GEODIS and our customers.*

Eric Douglas  
EVP, Technology & Engineering

